



SOPHIA MOSCARDI ABDO

GRAPHIC DESIGNER | VISUAL IDENTITY & DIGITAL ILLUSTRATION

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🎯 PROFESSIONAL OBJECTIVE

Graphic Design student at SCAD, passionate about branding and visual identity. Seeking to apply creativity in impactful projects.

🔧 SKILLS & SOFTWARE

- ✓ Adobe Photoshop, Illustrator, InDesign
- ✓ Branding & Visual Identity
- ✓ Editorial & Digital Design
- ✓ Creative Strategy, Teamwork, Problem-Solving

🏆 AWARDS & CERTIFICATIONS

- 🏆 SCAD Exhibitions (2024) – Selected for showcase.
- 🏆 Adobe Certified Professional – Photoshop.
- 🏆 Communication & Public Speaking (2023) – NOSCONTE.

🎮 EXTRACURRICULAR ACTIVITIES & VOLUNTEERING

- 📍 Handball – Esporte Clube Pinheiros (2019) – Competitive team experience, teamwork & leadership.
- 📍 Community Project (2022) – Restored senior homes in low-income areas.
- 📍 Art Mentor – Fundação Julita (2022) – Conducted drawing workshops for children.
- 📍 COVID-19 Relief (2020) – Led a project distributing 160,000+ milk portions.

🎓 EDUCATION

Savannah College of Art and Design (SCAD) | BFA in Graphic Design
📍 Savannah, GA | Jan 2024 – Dec 2027

📖 Key Courses:

- Visual Design Systems – Identity & branding concepts.
- Design II: 3D Form – Spatial composition & modeling.
- Drawing I & II – Illustration & volume techniques.
- Digital Communication – Branding & visual strategy.
- Design I: Organization – Composition & storytelling.
- Public Speaking – Presentation & persuasive skills.
- Psychology & Design – Visual perception & influence.

👛 PROFESSIONAL EXPERIENCE & PROJECTS

🎨 Tátil Design | Graphic Design Intern
📍 São Paulo, Brazil | 3 months

Developed Blue Earth Farm's brand identity. Created visuals to enhance brand impact. Collaborated in creative brainstorming.

🎨 Farah Service | Graphic Design Intern
📍 São Paulo, Brazil | 2022–2023

Designed marketing campaigns and urban revitalization visuals.

📖 “The Magic of The Mirror” | Illustrator
📍 São Paulo, Brazil | 2021 – 2022

Illustrated a children's book promoting self-esteem, distributed in Brazil & Lebanon through VVolunteer NGO.

🌐 LANGUAGES

- 🌐 Portuguese – Native | English – Fluent (Professional Proficiency)
- 🌐 Spanish – Intermediate | Italian – Basic

🎨 INTERESTS & PASSIONS

- 🎨 Design & Creativity: Branding, Typography, Digital Illustration
- ⚽ Sports & Teamwork: Handball, Leadership
- 💡 Social Impact: Community Engagement, Mentorship